

The Impact of Criminality on the Sustainability of Night Culinary in Semarang City

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Abstract. Semarang is the tourist center of Central Java. The number of attractions in Semarang can attract local and foreign tourists. Semarang has a wide variety of culinary that can be enjoyed by tourists. From traditional culinary to trendy culinary. This study aims to determine the impact of criminality on the sustainability of night culinary in Semarang City. With the use of descriptive qualitative methods through data analysis of questionnaires distributed to night culinary visitors. The results showed that criminality has an impact on the sustainability of night culinary in the city of Semarang. Although night culinary remains an attraction, concerns about potential criminal acts reduce visitors' sense of security. Therefore, more intensive efforts are needed to improve the culinary experience with a sense of security.

Keywords: crime, culinary, semarang, travel

RESEARCH BACKGROUND

The tourism sector is growing rapidly which is able to encourage attractiveness and become one of the keys to economic progress in Indonesia. There are various aspects of tourism that can be developed and reinvented. The explanation of tourism comes from Sanskrit, namely "pari" means 'many, many times, round and round', and "wisata" means 'travel' or 'traveling'. Tourism is defined as a trip made many times or circling, from one place to another with a specific purpose and purpose (Simanjutak, 2015: 1). The definition of tourism is becoming increasingly broad with the development of the Tourism industry sector. Having a simpler meaning, tourism is a place for tourists to recreate and understand the culture of an area that is facilitated by the existence of facilities, accommodation, and renewable technology. With the development of technology, easy access to transportation, and more intensive destination promotion, tourism is one of the sectors that is growing rapidly and has a significant impact on the economy of a region. Tourism plays an important role in building intercultural relationships, creating employment opportunities, and increasing regional income.

Tourism is widespread in cities, islands and remote areas of Indonesia. Each has its own charm and characteristics so that tourists come. Central Java offers its own beauty and uniqueness that can attract the attention of domestic and international tourists. There is one of the wonders of the world that can be visited, namely Borobudur Temple, the beautiful nature of Dieng, the mountains in Central Java and of course rich in culinary tourism. Culinary tourism is a special attraction that can easily attract tourists. The world of tourism continues to go hand in hand with the uniqueness of culinary tourism.

Along with the rapid development of tourism in Semarang, the city has become one of the main tourist destinations, both for local and foreign tourists. Semarang with all its charms has attracted

the attention of many people who want to enjoy the various tourist experiences it offers. The diversity of attractions in Semarang makes it the center of tourism in Central Java, with a wide selection of destinations that captivate visitors. From enchanting natural attractions to cultural destinations rich in historical value, Semarang has it all.

Among the many tourist attractions in the city of Semarang, Lawang Sewu is one of the most popular destinations, both among local and foreign tourists. This building is not only known as an icon of historical architecture, but also as a silent witness to various important events that occurred in the past. Strategically located in the center of Semarang, Lawang Sewu offers a unique attraction through its magnificent colonial design, with a thousand doors and windows that give a mystical yet artistic impression. This architectural beauty is a magnet for visitors who want to witness the beauty of culture and history that is contained in every corner of the building.

Apart from being a tourist attraction, Lawang Sewu also holds deep historical values. This Dutch heritage building is a clear evidence of Semarang City's long journey in facing various historical dynamics, from the colonial period to the struggle for independence. The stories engraved in it provide valuable insights and experiences for visitors. With its appeal that is not only limited to aesthetics but also meaningful stories of the past, Lawang Sewu has succeeded in becoming a symbol of history that continues to live as an important part of Semarang City's identity.

However, in addition to its famous historical tourism, Semarang is also widely known for its culinary diversity that spoils the tongue of visitors. Semarang culinary tourism offers a variety of choices, from traditional culinary legends to trendy contemporary dishes. Every corner of the city has a variety of culinary delights that are ready to pamper the tastes of tourists. For many people, visiting Semarang without tasting its culinary specialties will feel incomplete. Culinary is one of the main attractions that should not be missed in every tourist trip in the city of Semarang.

With a variety of attractions on offer, ranging from historical tours to culinary tours that are no less interesting, Semarang City is able to provide an unforgettable travel experience for every visitor. The beauty and uniqueness of Semarang, both in terms of culture, history, and culinary, make it a tourist destination that is always interesting to visit. With a variety of interesting tourist destinations and delicious culinary delights that are ready to pamper visitors, Semarang City will continue to be a leading destination for tourists who want to enjoy the beauty of Central Java.

According to the Big Indonesian Dictionary (KBBI), the word "culinary" is defined as everything related to cooking. In the context of tourism, the term culinary refers more to the activity of enjoying various types of food and drinks, which are typical of a particular region or culture. Food or drinks served in culinary tourism often have distinctive characteristics, both in terms of ingredients, taste, or the way they are served. Culinary tourism is not just about tasting food, but also providing a different experience in enjoying the culinary diversity of a region.

Culinary tourism, also known as Food Tourism, refers to a visit to a place known for its food production, restaurants, or specific locations that offer a distinctive culinary experience. Tourists come to try the flavors of food or drink that characterize a region. The food presented in culinary tourism is often the main attraction for tourists, who deliberately choose the tourist destination because of their interest in the flavors offered. Thus, culinary exploration has become a major goal in travel for many people.

For many travelers, nightlife is one of the most exciting options to explore. Nightlife offers a unique experience, where diners can savor a variety of foods while enjoying the bustling city at night. Night foodies often feel the warmth of togetherness when gathering at nighttime eateries. This provides a more lively and colorful experience, where diners can experience the community dynamics of enjoying a meal outside of their working hours or daily routines.

Night culinary also reflects the way people use space and time outside of working hours to socialize and enjoy food together. Not only as a place to eat, night culinary becomes a space to interact, share stories, and feel the atmosphere of a city full of life. The presence of various food options served at night further enriches the culinary experience. Therefore, night culinary tours become one of the options that not only satisfy the appetite, but also provide a social experience that is no less interesting.

However, the rise of crime at night in Semarang City is a serious threat to the sustainability of the night culinary business. Culinary business actors must be prepared to face the potential negative impacts arising from this situation, which can unsettle visitors and affect the attractiveness of the night culinary itself. With this potential threat, researchers aim to determine the extent to which the rise of crime at night affects the sense of security of visitors or tourists. Whether this makes visitors feel afraid or reluctant to visit night culinary places in Semarang City, and whether this phenomenon will be a major threat to the sustainability of night culinary tourism in Semarang City.

REVIEW OF RELATED LITERATURE

Many previous studies have examined night culinary, crime and qualitative research methods. Here are some of them:

No	Kajian	Hasil	Perbedaan (Research Gap)	Pustaka
1	The Potential of Culinary Tourism in Indonesia: A Literature Review	Culinary tourism in Indonesia has great potential to be developed as a major tourism attraction, due to its cultural diversity and richness of taste.	This study emphasizes how culinary can be a major attraction, especially in the context of local culture. It does not examine the impact of crime.	(Sunaryo, 2019)
2	Analysis of the Level of Crime-Prone Areas Using the Kernel	There are several crime hotspots in the city of Semarang, especially in densely populated areas,	This article focuses on spatial mapping of crime-prone locations, and	(Nanda, Nugraha, & Firdaus, 2019)

	Density Method in the Semarang City Police Jurisdiction	centers of economic activity, and open public areas.	does not examine the impact of crime on the sustainability of night culinary tourism.	
3	Development of Culinary Tourism in Semarang City	Emphasizing the potential of Semarang culinary tourism in improving the local economy.	This research does not yet integrate security issues into culinary development strategies.	(Indrianto & Kristanti, 2024)

RESEARCH METHOD

This research adopts a qualitative descriptive method, which focuses on analyzing data obtained through questionnaires. According to Albi (2018), qualitative research focuses on collecting data in a natural setting with the aim of interpreting the phenomena that occur, so as to gain an in-depth understanding of the subject under study. In the context of this research, the main source of data comes from questionnaires that have been distributed to visitors to culinary tours in Semarang City.

After the respondents' data is collected, the researcher will conduct a thorough analysis and describe the results of the questionnaire in a structured manner. This process aims to explore and provide a clear picture of the relationship between crime and nightlife dynamics in Semarang City. In addition, this research also aims to identify potential measures that can be taken to maintain the sustainability of the city's nightlife sector. As such, the results of this study are expected to provide useful insights for the development of policies that can create a supportive environment for the growth of nightlife in Semarang City.

In addition, the results of this analysis are expected to serve as a reference for stakeholders, including local governments, businesses, and communities, to work together to create effective strategies to improve the sense of security in the night culinary area. with good collaboration, various challenges, including the issue of crime, can be addressed comprehensively so that visitors feel comfortable and the night culinary sector can continue to grow. Success in managing these challenges will not only support the sustainability of a safe and attractive culinary business for local and foreign tourists.

RESULTS AND DISCUSSION

Semarang's beauty and diversity make it a top destination for tourists. This diversity provides an opportunity for tourists to explore various places of interest in the city, ranging from historical destinations, nature, to rich culture. In addition, Semarang is also known for its appetizing culinary diversity, which can be enjoyed by every visitor. Various spots in Semarang, such as SEMAWIS, Simpang Lima, Peleburan and many other locations, offer culinary experiences that are no less interesting and indulgent. However, the beauty and diversity of Semarang would be incomplete without a guarantee of safety. Security is one of the most important aspects that must be met, especially for cities with high tourist traffic. Without a sense of security, tourists will not feel comfortable and worry about their safety.

Some time ago, Semarang City was shocked by a crime case that surfaced on social media in September 2024. The case involved a number of people and resulted in one fatality. The case involved a number of people and led to one fatality, which made the community and tourists feel worried.

Semarang Darurat Kreek,
Mahasiswa Udinus Asal Jepara
Diduga Jadi Korban Salah Sasaran
Tewas Dibacok di Depan SPBU
Kelud Raya

Sulistiono

Selasa, 17 September 2024 | 09:48 WIB



Figure 1

Not only that, in the following month, similar incidents increased and became more prevalent, creating a serious threat to the sustainability of night culinary in Semarang City. This increase in crime has a negative impact on the night culinary tourism sector, which has been one of the main attractions for visitors. In general, criminality is behavior that violates the law and social norms, so that society opposes it. Given this impact, the researcher felt it was important to collect further data to explore the impact of criminality on this sector.

Visit Rate

Do you often visit culinary nightlife in Semarang?

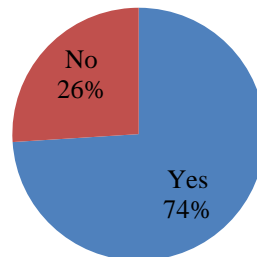


Diagram 1

In the diagram, it can be seen that most respondents, 74%, said that they often visit night culinary in Semarang City. This figure shows a high interest in culinary in Semarang City. On the other hand, around 26% of respondents rarely or never visit culinary nights in Semarang City. This may be influenced by various factors such as personal preference, convenience and time

This data provides an initial snapshot of the level of night culinary tourism visitation in Semarang City. It also provides an opportunity to delve deeper into the factors that influence visitors' decisions to choose or not choose nightlife as part of their travel experience.

Sense Of Security

Do you feel comfortable when visiting night culinary?

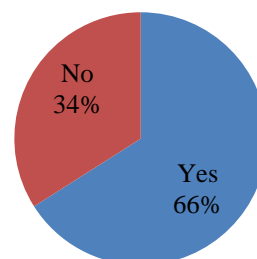


Diagram 2

The next diagram shows that 66% of respondents feel safe when visiting or exploring night culinary in Semarang City. This shows that the majority of visitors or tourists feel safe when they are in the culinary place. However, there are 34% of respondents who feel unsafe. A very significant number and reflects the discomfort among some visitors. This discomfort can occur due to several factors, such as: lack of security, inadequate location, anxiety about crime.

This feeling of insecurity can certainly affect visitors' decision to return or choose Semarang's nightlife as their travel destination. Therefore, it is important to pay attention to the factors that contribute to a sense of security, in order to create a more comfortable and safe environment for all visitors.

Influence of Crime

How much influence does crime have on the comfort of nighttime culinary?

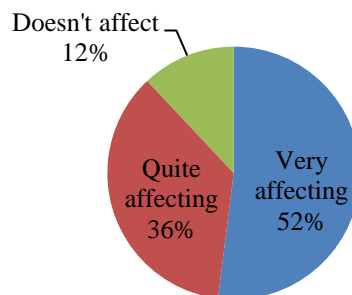


Diagram 3

Diagram 3 shows that crime has a very large role in the level of visitor comfort. This data shows that the existence or potential for criminal acts, such as theft, robbery or other disturbances, is the main factor that affects visitors' sense of security when visiting night culinary locations

This concern over the potential threat of criminality clearly impacts the visitor experience. The anxiety that arises from security uncertainties can make visitors feel uncomfortable and worried. Therefore, it is important for the authorities and culinary businesses to create a safe and comfortable environment so that visitors can enjoy night culinary without worry.

Type of Criminal Threat

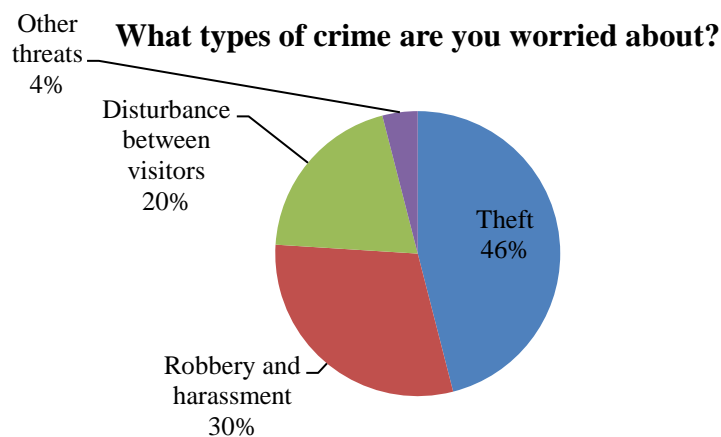


Diagram 4

Diagram 4 shows some of the threats feared by visitors or tourists. the following are the threats:

1. Theft

With 46% of respondents mentioning that theft is a major concern. Theft is indeed one of the most common forms of crime in tourist sites, which can reduce visitors' sense of security and comfort. When visitors are worried about losing their valuables, it certainly impacts their nightlife experience.

2. Robbery and harassment

Another crime that diners are concerned about is robbery and harassment, with 30% of respondents expressing this concern. Concerns about robbery and harassment indicate the importance of taking extra care in creating a safe and welcoming environment for diners, so that they can feel protected during their time at nightlife venues.

3. Disturbance between visitors

Commotion among diners is also a concern, with 20% of respondents feeling uneasy about it. While this is not an immediately dangerous type of crime, noise can create an uncomfortable atmosphere and disrupt diners' culinary experience.

4. Other threats

Some other concerns expressed by respondents included threats such as youth violence or "klitih"/"Kreak", thuggery, and stolen food. These various forms of criminality emphasize the need for more efforts in improving the security and management of the night culinary environment. Increased supervision, implementation of a better security system, and preventive action against these various forms of criminality will greatly help create a safe and comfortable atmosphere for visitors. That way, tourists can enjoy the night culinary with peace of mind, without any worries.

Factors Influencing Visitors

Do you avoid nightlife for safety reasons?

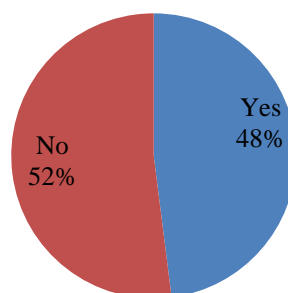


Diagram 5

In Diagram 5, it can be seen that some respondents avoid night culinary for safety reasons. While safety is often a major concern, this data shows that there are other factors that influence visitors' decision not to visit night culinary in Semarang City. This illustrates that the decision to visit night culinary is not only based on concerns about the threat of crime, but is also influenced by a variety of other considerations.

One of the main factors that respondents mentioned was the habit of avoiding eating at night. Some people may have a habit of not eating a heavy meal at night due to health reasons or personal preference. Another contributing factor is the perceived lack of affordability. Some visitors may feel that Semarang's nightlife is too expensive for their pockets, so they prefer not to visit.

In addition, time constraints are also an important reason why some respondents choose not to visit night culinary. This could be due to busy work schedules or other pressing activities. Thus, although night culinary in Semarang City offers a variety of attractive options, these factors still influence visitors' decisions in choosing the right time to visit.

CONCLUSION

Summary

From the data available, it can be concluded that crime plays a significant role in influencing the comfort level of visitors. The presence or potential for crime, such as theft, robbery, or other disturbances, can affect the extent to which visitors feel safe and comfortable while enjoying nightlife in Semarang City. This safety factor becomes one of the most important elements for visitors in determining whether they will continue to enjoy night culinary or look for alternative places that are safer.

Although most visitors feel safe when exploring nightlife, there are still a number of visitors who feel that the presence of crime has a major impact on their comfort. This suggests that even though some nightlife venues have good facilities and an attractive atmosphere, feelings of insecurity can still interfere with their experience. This discomfort stems not only from the fear of actual crime, but also from the anxiety that can arise from the potential threat.

Concerns about potential criminal activity, such as theft or other disturbances, can reduce diners' sense of calm and influence their decision to return to a nightlife venue. Diners who feel unsafe or anxious about their safety may choose not to continue their visit or even look for a safer place to enjoy their evening. This can certainly have an impact on the number of visitors and the sustainability of the nightlife business.

Therefore, it is important for night food venue managers and authorities to work together to improve security in the area. The implementation of better surveillance systems, the presence of security guards, and other crime prevention efforts will go a long way in creating a safer and more comfortable environment for visitors. That way, visitors can enjoy night culinary without worrying too much, and the sustainability of night culinary in Semarang City can be maintained

Advice

The following are some suggestions given by respondents to improve the security of culinary tourism areas:

1. Increased security patrols
2. Installation of CCTV in strategic locations
3. Adequate street lighting
4. Educate the public and businesses about crime
5. Do not carelessly put valuables.

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