

Cooperative Principles' Maxims Violations in Interview Between Ellen Degeneres And Dakota Johnson On *The Ellen Show*

¹Enrica Leny Setiawan, ²Sri Mulatsih

Universitas Dian Nuswantoro

Semarang

(¹311201902001@mhs.dinus.ac.id, ²sri.mulatsih@dsn.dinus.ac.id)

Abstract: The important role in a communication is the cooperative principles that guide communication between people to make a conversation becomes coherent. This is the application from the researcher to analyse maxim violations between Ellen DeGeneres and Dakota Johnson on The Ellen Show because many people widely this case a few times ago in TikTok so the researchers want to deeply discuss about this topic. The data in this research was taken from the interview between Ellen DeGeneres and Dakota Johnson that collected used documentation. This research method is using descriptive qualitative using the theory of Grice's conversational maxims. The result showed there are twenty six violations of maxims that found in the interview. Based on the finding, it can be concluded that the violations of maxims occurred in formal communication such as an interview because the interviewee disobeyed the maxims to get the particular purposes.

Keywords: *Cooperative principles, interview, maxims, violations*

RESEARCH BACKGROUND

If we want to build a good conversation in society, then the relation between the speaker and listener should be created cooperatively each other. The Cooperative Principle (Yule, 1996:36) is the cooperation of making a good conversation between the speaker and listener. It describes about how each people interacts with each other. This rule must be done in order to make a conversation runs well. In fact, language is useless without meaning because basically, language has explicit and implicit meanings. In relation to implicit meaning, there are four maxims; those are maxim of quality, quantity, relevance, and manner that should be fulfilled to make an ideal conversation according to Grice (1989). Grice also said when the speaker does not obey the maxims, then the speaker is said to violate the maxims.

Also said by Okta (2016), there are some situations when the maxim violated in the conversation or can be called as violation maxim. It means if there is a circumstance when the speaker manipulates a specific maxim that makes conversational implicature because the speaker violates the maxim. Maxims and its violations can be seen in ordinary conversations such as in the literary works like in the novel, movies, or song that have conversational dialogue. There are a lot of researcher who study about maxim violation in interview and talk show. The first researcher is Ester Okta (Diponegoro University, 2016) entitled "The Maxim Violation on Mata Najwa Talk Show 'Selebriti Pengganda Simpati'". The second researcher is Setfika (STKIP Muhammadiyah Lampung, 2015) entitled "Flouts of the Maxims in Interview between Barrack Obama and Robin Roberts of ABC News "Good Morning

America”). For my research, I want more focus to discuss about “Maxims Violations between Ellen DeGeneres and Dakota Johnson on the Ellen Show” which was widely discussed in Tiktok social media because Ellen DeGeneres was considered strange as the host of the Ellen Show and not for being able to treat guests properly because the researcher wants to deeply discuss about what kind of maxims were violated during Ellen DeGeneres’ interview Dakota Johnson in the Ellen Show that made many people widely discussed about that in Tiktok a few times ago.

REVIEW OF RELATED LITERATURE

Grice (1989) said that there four maxims of cooperative principles. They are maxim of quantity, maxim of quality, maxim of relevance, and maxim of manner.

Maxim of Quantity

In maxim of quantity, the speaker really should make the contribution as informative as required so the speaker should not give information that is too much or too little.

Maxim of Quality

In maxim of quality, the speaker really must give the true information that based on the reality, so the speaker cannot make the contribution that is lacks of equip evidence.

Maxim of Relevance

In maxim of relevance, the speaker really must say something that is related to the topic so the contribution given must be relevant.

Maxim of Manner

In maxim of manner, the speaker really must state their intentions briefly, coherently, clearly, and politely so their utterances rarely have multiple meanings.

RESEARCH METHOD

This study used the qualitative method that began with the process of collecting all of the datas by used documentation. The interview video will be transcribed in order to make the analyzing process easier. Then, the transcript of the interview video should be checked in order to fix the incorrect transcription. After getting the correct transcription, there searcher will identify and classify from some sentences from the collected data that were classified based on the maxims violations in cooperative principles, i.e. the violations in maxim of quantity, maxim of quality, maxim of relevation, and maxim of manner. In analysing the data, the writer used theory of Grice’s conversational maxims.

RESULT AND DISCUSSION

Maxims Violations in Interview between Ellen DeGeneres and Dakota Johnson on *The Ellen Show* can be seen on table 1:

Table 1. Maxims Violations in Interview between Ellen DeGeneres and Dakota Johnson on *The Ellen Show*

Maxims	Participants	Number
Quantity	Dakota (10), Ellen (4)	14 dialogues
Quality	Dakota (0), Ellen (7)	7 dialogues
Relevance	Dakota (1), Ellen (4)	5 dialogues
Manner	Dakota (0), Ellen (0)	0 dialogues
Total		26

As explained in table 1 above, the violations of maxim of quantity mostly happened and was found fourteen times in the interview in the interview between Ellen DeGeneres and Dakota Johnson was in the form of maxim of quantity since Ellen DeGeneres and Dakota Johnson tried to give their opinion about something or some event, the violations happened because Ellen DeGeneres and Dakota Johnson do not make the contribution as informative as required especially Dakota Johnson. Meanwhile, the violations of maxim of manner rarely happened and were not found in the interview in the interview between Ellen DeGeneres and Dakota Johnson was in the form of maxim of manner since Ellen DeGeneres and Dakota Johnson state their intentions briefly, coherently, clearly, and politely so their utterances rarely have multiple meanings that confuse the hearer.

The Violations of Maxim of Quantity

The violation of maxim of quantity happens when the amount of contributions is not coherence with the conversation. These are the excerpt from the interview in that violates the maxim of quantity:

Excerpt 1

Ellen: "Oh yeah, I had that thing. It was probably at Malibu that is too far for me to go to."

Excerpt 1 included in the violations of maxim of quantity because Ellen's answer for Jonathan (Ellen's producer) is too long because Jonathan's previous answer is short, that is "Jonathan: "You were out of the town."

Excerpt 2

Dakota: "Yeah, it was."

Excerpt 2 included in the violations of maxim of quantity because Dakota's answer for Ellen is too short because Ellen's previous answer is short, that is Ellen: "Oh yeah, I had that thing. It was probably at Malibu that is too far for me to go to."

Excerpt 3

Dakota: "You are welcome."

Excerpt 3 included in the violations of maxim of quantity because Dakota's answer for Ellen is too short because Ellen's previous answer is short, that is "Ellen: "No, I think I do remember I was invited, thank you."

Excerpt 4

Dakota: "She did."

Excerpt 4 included in the violations of maxim of quantity because Dakota's answer for Ellen is too short because Ellen's previous answer is short, that is "Ellen: "No, but I really did not remember that until just now, and then- TigNotaro performed at your party?"".

Excerpt 5

Dakota: "A bunch of funny stuff, she is my favorite comedian other than you. Sorry, bye!"

Excerpt 5 included in the violations of maxim of quantity because Dakota's answer for Ellen is too long because Ellen's previous answer is short, that is "Ellen: "What did she do?"".

The Violations of Maxim of Quality

The violation of maxim of quality happens when the speaker is expected to not say something true and has not evidence also does not give the right information. These are the excerpt from the interview in that violates the maxim of quality:

Excerpt 6

Ellen: "How was the party? I was not invited."

Excerpt 6 included in the violations of maxim of quality because Ellen's answer for Dakota is not based on the reality because Dakota invited Ellen to come at Dakota's birthday but Ellen said that Dakota did not invited her, this is Dakota's answer after Excerpt 1 "Dakota: "Actually no, that is not the truth, Ellen. You were invited because last time, I was on the show, last year you gave me a bunch of something about not inviting you but I did not know you wanted to be invited."

Excerpt 7

Ellen: "I do not know if you want to invited me to your party!"

Excerpt 7 included in the violations of maxim of quality because Ellen's answer for Dakota is not based on the reality because Dakota invited Ellen to come at Dakota's birthday but Ellen said that Dakota did not invited her, this is Dakota's answer after Excerpt 1 "Dakota: "Actually no, that is not the truth, Ellen. You were invited because last time, I was on the show, last year you gave me a bunch of something about not inviting you but I did not know you wanted to be invited."

Excerpt 8

Ellen: "Of course I like you, you knew I liked you. You have been on the show many times and do not I show like?"

Excerpt 8 included in the violations of maxim of quality because Ellen's answer for Dakota is not based on the reality because Dakota invited Ellen to come at Dakota's birthday but Ellen said that Dakota did not invited her, this is Dakota's answer after Excerpt 1 "Dakota: "Actually no, that is not the truth, Ellen. You were invited because last time, I was on the show, last year you gave me a bunch of something about not inviting you but I did not know you wanted to be invit

Excerpt 9

Ellen: "I was invited? Why did not I go?"

Excerpt 9 included in the violations of maxim of quality because Ellen's answer for Dakota is not based on the reality because when Dakota invited Ellen to come at Dakota's birthday but Ellen went to Malibu as what Jonathan said to Ellen, this is Jonathan's answer after Excerpt 4 "Jonathan: "You were out of the town."

The Violations of Maxim of Relevance

The violation of maxim of relevance happens when the speakers have not given relevant answer. These are the excerpt from the interview in that violates the maxim of relevance:

Excerpt 10

Ellen: "When was your birthday?"

Excerpt 10 included in the violations of maxim of relevance because Ellen's answer for Dakota is not relevant with Dakota's previous answer, that is "Dakota: "It is good to see you too."

Excerpt 11

Ellen: "How do you- I do not think so."

Excerpt 11 included in the violations of maxim of relevance because Ellen's answer for Dakota is not relevant with Dakota's previous answer, that is "Dakota: "But I did invite you, and you did not come."

Excerpt 12

Ellen: "TigNotaro performed at your party?"

Excerpt 12 included in the violations of maxim of relevance because Ellen's answer for Dakota is not relevant with Dakota's previous answer that is still discussed about Ellen that did not invited to Dakota's birthday even in fact, Dakota already invited Ellen.

CONCLUSION

This study identifies the realizations of cooperative principle in real life in the interview between Ellen DeGeneres and Dakota Johnson on *The Ellen Show*. The results of the study show that there were violations of maxims in this interview. From the twenty six violations of maxims were made by, maxim of quantity was frequently happened for fourteen times especially in the Dakota Johnson's responses for avoiding her true expression of her opinions. Then the violations of maxim of quality happened in seven times which the answers from the interviewee (Ellen DeGeneres) does not conveyed true information. While violations of maxim relevance happened five times in this interview due to the fact that the interviewee (Ellen DeGeneres) gave answers that did not relevant with the answer from Dakota Johnson. Meanwhile the violations of the maxim of manner happened zero times in this interview because Dakota Johnson and Ellen DeGeneres state their intentions briefly, coherently, clearly, and politely so their utterance rarely have multiple meanings that do not make other people confuse. It can be concluded that violations of maxims can occurred whether intentionally or not and might be occurred in any conversation whether it is informal

or formal situation such as in this interview.

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