

## MAXIM OF MANNER VIOLATION OF COOPERATIVE PRINCIPLES USED BY THE CHARACTERS IN “TAKEN” MOVIE

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**Abstract:** The aim of this study is to describe and explain about the violation of maxim of Grice's Cooperative Principle in the characters' utterances in "Taken" movie. The data were collected using descriptive qualitative technique from dialogues in the movie that violate the maxim of manner. In analyzing the data, the researchers focusing on several steps, they are analyzing the characters' utterances, describing the maxim of manner violation in the dialogues, and describing the intended meanings of those violations. The results showed that the characters often violated the maxim of manner by giving information with hidden meaning and giving some obscure responds. The characters violated the maxim of manner because they have intended meaning.

**Keywords:** Cooperative principles, maxim of manner violation, movie, utterances

**Abstrak:** Tujuan penelitian ini untuk mendeskripsikan dan menjelaskan tentang Pelanggaran maksim pelaksanaan berdasarkan teori Grice Maxim's Cooperative Principles: The Maxim of Manner dalam ujaran tokoh di film Taken. Pengambilan data penelitian dengan menggunakan metode deskriptif kualitatif dari dialog film yang memiliki makna lebih. Peneliti menganalisis data dengan memfokuskan beberapa langkah, yaitu dengan menganalisis ujaran-ujaran tokoh, mendeskripsikan pelanggaran maksim pelaksanaan di dalam dialog, dan mendeskripsikan makna implikatur dari dialog tersebut. Hasil penelitian menunjukkan bahwa tokoh melanggar maksim pelaksanaan dengan memberikan informasi yang memiliki makna tersembunyi dan memberikan jawaban yang tidak jelas. Pelanggaran dilakukan karena tokoh tersebut memiliki makna tersembunyi di dalam ujaran mereka.

**Kata kunci:** Prinsip Kerja Sama, pelanggaran maxim cara, film, ujaran

## RESEARCH BACKGROUND

This research will describe about the maxim of manner violation in the speaker's utterances and shows why the speaker's utterances violate the maxim of manner in the movie. The speakers may violate the maxim intentionally because they must be trying to tell us something and their utterances have intended meaning. The problems occurs when the spakers speaks unclearly, ambiguous or they gives information that the listeners didn't understand.

In Taken movie, there are some violation of manner that happens in the conversation. The utterances convey a different meaning. The implicature problems in maxim of manner occurs when the speaker's using words that the listeners didn't understand or the listeners say something that the speakers could take it in multiple ways. To search the implicature of the utterance, common knowledge of the world will helps, in order to find an intended meaning in the utterances.

## REVIEW OF RELATED LITERATURE

Grice's Cooperative Principles describe about how to communicate properly based on conversational maxims, in order to exchange messages, to convey information, and to get the meaning understood by each others. There are 4 maxims based on Grice's Cooperative Principles: maxim of quantity, maxim of quality, maxim of relevance, and maxim of manner.

### 1. Maxim of Quantity

In this maxim, speaker's utterances should supply no more and no less information than is necessary for the purpose of communication. The speakers should say only an exact information.

For example:

John : What's your name?

Jane : I am Jane. I live in Texas and I am single.

The example above shows us a violation of maxim of quantity, since Jane gives information too much. Jane should answer the question by telling her name only.

### 2. Maxim of Quality

Grice in Mey (1994: 65) gives an advice about the maxim of quality, do not say what you believe to be false and do not say that for which you lack adequate evidence. "The maxim of quality has a relation with the quality of the speakers", Rustono (1990: 90).

For example:

A : Teheran's in Turkey isn't it, teacher?

B : And London's in America I suppose.

Above, is one example that explain the speaker has abused the adage maxim of quality. Answer which "B" gives is false because London is in England.

### 3. Maxim of Relevance

This maxim advices the speaker to speaks relevantly and expected to organize their utterances in such a way that are relevant to the on going context. The maxim of relevance also advices

us not to say

For example:

The maxim of relevance can sometimes be suspended by a speaker who wants to create a particular impression (O'Grady, et al. 1997: 301).

A : Have you finished that essay yet?

B : It's been raining a lot lately, hasn't it?

B's utterance violates the maxim of relevance by not responding the question in a relevant way. Grice's in Mammarrindu (200: 230), "considers the maxim of relevance is very important is generating implicature."

#### 4. Maxim of Manner

About maxim of manner, Crystal (1994:117) states that "the contribution should be perspicuous in particular, that it should be orderly, and brief, avoiding obscurity and ambiguity." Grice in Levinson (1995:102) states that "the maxim of manner: be perspicuous, and specifically: avoid obscurity, avoid ambiguity. Be brief, and be orderly." Grice argues that we assume a speaker is following the maxim and combine it with our knowledge of the world to work out what they mean what they say.

*This maxim contains 4 important points. When we communicate, we should avoid obscurity, avoid ambiguity, be brief, and be orderly. Maxim of manner deals with how what is said is said.*

#### Taken Movie

Taken is basically an action movie about revenge and human trafficking. The storyline begins when a daughter of retired agent, Bryan Mills, being taken while travelling to Paris, France. His seventeen year-old daughter, named Kim, has been kidnapped and trafficked by the Albanians. As a former CIA, Bryan has the power, skills, and resources to seek for his daughter. So, Bryan travels to Paris to search for his daughter and to get a revenge to the kidnappers with the help of his friends

#### RESEARCH METHOD

Descriptive qualitative method is used in this research. Several character's utterances were found in the movie and contains an implicature which violated Grice's maxim of manner. The data were collected from the movie *Taken*, which by focusing on the maxim of manner violation in character's utterances. The conversational implicature also collected from it. This research based on Grice's theory about *Cooperative Principles: The Maxim of Manner* and violation. The data describing about which one of the character's utterance that violate the maxim of manner and the reasons why the utterance violate the maxim in the *Taken* movie.

#### RESULT AND DISCUSSION

The maxim of manner based on Grice's theory is a form of speech the speakers use. The speakers should talk in a way that is appropriate for the people they are talking with by speaking clear, direct, order, and brief. The speaker should not be ambiguous or giving an obscure respond. Below are the analysis and example of the violation of maxim manner.

## (1) DATA 1

*Taken, 06:41*

Sam : "We're scrambling to get the hell out..before we get taken down and where are you?"

Bryan: "I promised never to miss her birthday."

The dialogue above, they talked about their job in Beirut, and Bryan disappeared from his job. Sam talked about it and questioning Bryan, where was he when in Beirut. Bryan violated maxim of manner because instead of answering Sam's question by mention places or activities, he gives an obscure respond by telling his promises.

## (2) DATA 2

*Taken, 07:19*

Sam: "But tomorrow's job? Right here. Four hours' work, 2500 bucks ... just for taking some pop diva to and from her concert."

Bryan: "A singer ?"

Sam: "I don't know if you'd call her a singer. More like a cash cow. Twenty million records sold already and she's not even 25. Job's a piece of cake. We get her there and back. Inside, they've got their own people."

The dialogue above is talking about job that Sam invites Bryan to come along. Sam explained the job, and Bryan asked about who is the person that will be guard to. Instead just saying a clear and brief respond, that they will guard a singer, Sam answered the question with an ambiguous, obscure, and long respond.

## (3) DATA 3

*Taken, 17:33*

Kim: "So you were like a spy, right? What happens if I push this button"

Bryan: "Don't touch that button."

"Well, no, I was a... **I was a preventer**, actually."

Kim: "A preventer?"

Bryan: "Yeah."

Kim: "What did you prevent?"

Bryan: "Bad things from happening."

Kim: "So it was a good job?"

Bryan: "Yes. Yep, it was."

The conversation above is about Kim and her father, Bryan, talking about her father's real job. In the movie, Bryan's real job is a secret Central Intelligence, and Kim was afraid to ask about Bryan's real job. It seems that Bryan didn't want Kim to know his real job as a secret agent, so he said that he was a preventer. He gave an ambiguous respond. When Kim asked about things that Bryan's prevent, he said bad things. With our knowledge, we knows that there are a lot of bad things in this world, we don't exactly know what Bryan means. However, we knows that Bryan did that on purpose, so that Kim did not know the truth behind his real job. He did not want to tell Kim about how many people he had been killed in his job as a secret agent. So, he gave an ambiguous respond.

## (4) DATA 4

*Taken*, 59:53

Bryan: "By the way, which one of you is Marko?"

Albanian 1: "Why do you want to know?"

Bryan: "I was told Marko is in charge."

Albanian 2: "We are all Marko."

Bryan: "Marko from Tropoja."

Albanian 3: "We are all from Tropoja."

The conversation above is between Bryan and the Albanians. Bryan is looking for a guy named Marko, he asked the 5 Albanians who is in the room. However, the Albanian guys didn't want to tell Bryan, which one of them named Marko. They violated the maxim of manner by giving an ambiguous respond, telling that they all name Marko. They did it on purpose so that Bryan don't get the information about them.

## (5) DATA 5

*Taken*, 01:05:56

Bryan: "Where is my daughter?"

Marko: "We don't keep virgins, we sell them."

In dialogue above, Bryan and Marko are talking about Bryan's daughter. Kim was taken, and Bryan is looking for her, turned out Marko and the other Albanians took her. Bryan asked where Kim is. Marko answered, but instead of saying, "We sell her because she was a virgin", he did not cooperate and responded with ambiguous respond. So he violate the maxim of manner.

## (6) DATA 6

*Taken*, 01:08:44

Bryan: "I got to the bottom of it, Jean-Claude. I know everything. I hope you're not involved in this shit."

Isabelle: "What shit?"

Jean: "This is not the time or place, Bryan."

Bryan: "Are you involved?"

Isabelle: "Involved in what? What are you two talking about?"

Bryan: "Are you?"

Jean: "My salary is X, my expenses are Y. As long as my family is provided for, I do not care where the differences comes from. That is my entire involvement."

The conversation above happened between Bryan, Jean, and Jean's wife, Isabelle. Bryan visited Jean's house looking for information. Turned out Jean and his Boss, Mr. Macon, involved in Albanians business, trafficking in human. Bryan asked the truth about Jean's involvement. Jean answered by giving an ambiguous respond, he didn't answered yes or no, because he didn't want his wife knows what he involved. In that, we knows that Jean violated the maxim of manner by being ambiguous.

## CONCLUSION

In this research, there had been found 6 examples of maxim of manner violation by the characters in *Taken* movie. The violation happens because the character's utterances have

intended meaning. The result of this research help people to understand about one of Grice's Maxim: The Maxim of Manner and its violation. In the movie, the violation occurs when the characters have a purpose or ulterior motives behind their utterances and they did not cooperate by saying something obscure.

When the characters violate the maxim of manner by being obscure, the hearer still understand what the meaning behind the utterances. In that, we know that our common knowledge of the world help us to understand what the intended meaning of the utterances.

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