

ILLOCUTIONARY ACT USED IN SPONGEBOB SQUAREPANTS ANIMATED CARTOON VIDEO: SPONGEBOB IS A KARATE MASTER EPISODE

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Abstract: The objectives of this study is to analyze the types of illocutionary acts used in SpongeBob Squarepants animated cartoon: SpongeBob is a Karate Master Episode. The writer used descriptive qualitative method. The theory of Searle (1979) was used in this study to analyze and find out the kinds of illocutionary act. There are five types of illocutionary act according to Searle (1979), such as: declarative, assertives, expressive, directives, and commissives. There are several steps to collect the data, they are find out the cartoon video and downloading it. In addition, the writer watched and listened the utterances in cartoon video. While watching the cartoon video, the writer attempted to find utterances included and related to speech act classification. After that, the writer made note-taking and analyzed the meaning of the utterance. Then, the writer categorized the data according to speech act types. The result of this study showed that expressive speech act has the highest frequency of occurrence expressive with consist of 11 utterances (34.43%). After that followed by directives consisting of 10 utterances (28.57%), representative consisting of 7 utterances (20%), declaration consisting of 4 utterances (11.43%), and last one is commissive consisting of 3 utterances (8.57%).

Keywords: *illocutionary act, cartoon video, declarative, representative, expressive, directives, commissives*

RESEARCH BACKGROUND

Communication is an important thing that we use in daily life. Every human being communicates to exchange information, express their feelings and also to socialize with others. People who has a conversation must understand what the other person is saying, either in meaning or context. All ideas, feelings and thoughts will be realized with actions. Pragmatics is one part of linguistics which study of the meaning or significance of someone speech when communicating with others. Pragmatics is the study of the meaning of a speaker's utterance as interpreted by the listener (Yule, 1996, 3).

In pragmatics, there are many topics discussed, one of which is speech act. Speech act is speaker action because a utterance to expressed their sense. Speech act as action performed via utterance (Yule, 1996, 47). In the other words, someone not only speak, but also do something about what is said. According to Austin (1962: 103), argues that there are three types of speech act, such as, lucotinary act, illocutionary act, and perlocutionary act. This research used theoretical background of a taxonomy of illocutionary act by John R. Searle (1979).

1. Assertives, this part concern to commit the speaker to something's being the case, to the truth of the expressed proposition. (Searle, 1979, p. 12).
2. Directives, this section is concern to attempts by the speaker to get the hearer to do something (Searle, 1979, p. 13).
3. Commissives, this section is illocutionary acts whose point is to commit the speaker to some future course of action (Searle, 1979, p. 14).
4. Expressives, this section concern to express the psychological state specified in the sincerity condition about a state of affairs specified in the propositional content (Searle, 1979, p. 15).
5. Declarations, this section is concern about defining characteristic of this class that the successful performance of one of its members bring about the correspondence between the propositional content and reality (Searle, 1979, p. 16).

In this study, researcher focused on types of speech act used in SpongeBob SquarePants animated cartoon video: SpongeBob is a Karate Master Episode based on John R. Searle's alternative taxonomy. This cartoon was uploaded on the Youtube platform on March 4th, 2022 with a video duration of 5 minutes 36 seconds. In this cartoon, there are three characters, namely SpongeBob SquarePants as main character, Sandy as his friend, Fuzzy as Karate coach and Squidward as co-workers also SpongeBob's friends . This cartoon teels about a spongebob who was underestimated by his karate coach because of his strange movements which resulted in his karate belt being revoked. Then he got his title back after the karate coach tested him while cooking food. The aims of this study is to find out the kinds and the meanings of speech act type found in animated cartoon SpongeBob Squarepants: SpongeBob is a Karate Master Episode.

The data sources that can be used to analyzed illocutionary acts. The writer used the SpongeBob Squarepants animated cartoon video: SpongeBob is a Karate Master Episode as a data source for this research. In this cartoon, there are many utterances inculed in illocutionary acts performed by the character. Besides getting entertainment, not many researchers have taken data from animated cartoons. As a result, the writer was interested to analyzing the types of illocutionary acts in the animated cartoon. The writer hopes that the results of this study can provide information about illocutionary acts found in animated cartoon and hopefully will help other researchers in conducting the same research in the future.

REVIEW OF RELATED LITERATURE

In conducting this research, there are several studies have discussed and supporting information in this research. To begin with Prasetyo (2017) entitled "Illocutionary Acts Found in Barack Obama's Speech in Baltimore". In this study, he focused on analyzing five types of of illocutionary act and find out the meaning as well as the purpose of each type in Barack Obama's Speech. Saga, Puspita Candra, Eka Pratiwi (2022) entitled "An Analysis of Illocutionary Act Performed by The Main Character in Nightbooks Movie". The differntces between Enos, Dian Puspita, Eka Pratiwi's research with this study are that they used Searle's and Leech's theory, meanwhile this research only used Searle's theory. Ghasella, Gafur, Alek, Didin (2020) entitled "Illocutionary Speech Acts Analysis in Tom Cruise's Interview". Their research is focusing on analyzing the types of illocutionary act in Tom Cruise's Interview and the most dominant types of illocutionary act found in the video is representative. Baok,

Jayantini, Maharani (2021) entitled “ The Analysis of Illocutionary Act in Hilary Clinton’s Speech”. In their study focusing on analyzing types and function of illocutionary act used in Hilary Clinton’s Speech. The most dominant types found in their data is Assertive. This study used Searle’s and Leench’s theory. The last literature review comes from Ramayanti and Marlina (2018) entitled “The Analysis of Types Illocutionary Acts in Tangled Movie”. This research concern to describes the types of speech acts are produced by the characters in ‘Tangled’ movie. The theory used by this research is Seale’s theory.

RESEARCH METHOD

This research make use of descriptive qualitative method. The data for this research was collected from the all character’s utterances in the cartoon video. In this study, the writer was analyzed the types and meaning of illocutionary act found in utterances of SpongeBob SquarePants cartoon video. There are several steps to the data. To begin with find out the cartoon video and downloaded. In addition, the writer watched and listened the utterances in cartoon video. While watching the cartoon video, the writer attempting to find utterances which included and related to speech act classification. After that, the writer note-taking and analyze the meaning of the utterance. Then, the writer categorizes the data according to speech act types. For this research, the writer used theory from John R. Searle (1979) from his book entitled “Expression and Meaning”, it’s provided sorts of illocutionary acts. The findings are presented in two different ways. The first way is formal method, which presented the data in table form, and the second way is informal method, which will present and explain the data in a descriptively using sentences in paragraphs.

RESULT AND DISCUSSION

In this research, the writer classified the illocutionary acts into five categories, such as, Declaration, Assertives, Expressives, Directives, and Commisives. In the SpongeBob SquarePants cartoon video, all characters perfoms 35 data of illocutionary acts. Result and discussion are divided into two section. The first section is an analysis about the kinds and percentages of illocutionary acts per found in SpongeBob SquarePants cartoon video. The second section is an analyzing the meaning of each type of illocutionary acts. Following table below represent all character’s utterances of illocutionary acts found in SpongeBob SquarePants cartoon video.

Table 1. The Occurances of Illocutionary Acts in SpongeBob SquarePants cartoon video.

No.	Types of Illocutionary Act	Frequency	Percentages
1.	Declaration	4	11.43%
2.	Assertives	7	20%
3.	Expressives	11	31.43%
4.	Directives	10	28.57%
5.	Commisives	3	8.57%
Total		35	100%

According to the table above, the writer was found 35 utterances containing types of illocutionary acts. The most dominant types used in the cartoon is Expressive. This resulted in

all the characters expressing their feelings. The frequency of Expressive consist of 11 utterances (34.43%), after that followed by directives consist of 10 utterances (28.57%), representative consist of 7 utterances (20%), declaration consist of 4 utterances (11.43%), and last one is commissive consist of 3 utterances (8.57%).

The analysis of illocutionary act in SpongeBob SquarePants cartoon video will be explained below:

1. Declaration

Excerpt:

SpongeBob: "Sensei Fuzzy! Are you okay?"

Fuzzy: "I was wrong about you SpongeBob. You have bested Fuzzy with your karate greatness! (coughing) **You are now a karate master!** Here.

Context:

The dialogues above take place in Krusty Krab Restaurant which spoken by SpongeBob and his coach. SpongeBob and Fuzzy talked about fuzzy regret for doubting SpongeBob's karate skills. Finally, Fuzzy recognized SpongeBob's karate skills after forcibly revoking his black belt. Fuzzy realized that SpongeBob's karate skills was greatness that he could even beat him. In the end of the day, Fuzzy returned SpongeBob's black belt and declared that spongebob was a karate master. From this utterance, it can be viewed clearly that it is an declaration.

2. Assertives

Excerpt:

Fuzzy: "but now, I realized you're unfit to wear a belt of any kind, including the one that holds up your pants!"

Sandy: "don't be disappointed SpongeBob. **A belt isn't the most important thing in karate.**"

SpongeBob: "Easy for you to say, Sandy"

Context:

The conversation above took place at the Sandy's house. Based on conversation above, their utterance is Assertives category. Sandy's believe believe that a belt is not very important in karate. This utterance was said after SpongeBob's belt was revoked by his teacher because his teacher considered SpongeBob inappropriate to use it which makes SpongeBob sad. The meaning of Sandy's speech aims to show what she believes so that SpongeBob is not sad again and keep fighting.

3. Expressives

Excerpt:

SpongeBob: "Prepare for my finishing move. I call it The Sleeper."

Sandy: "Huh?"

Fuzzy: "**Very good, Sandy!** You put your opponent to sleep in under a minute!"

Context:

The dialogues above took place in Sandy's house which spoken by SpongeBob, Sandy and his coach. They're talked about the coach praised the greatness of Sandy's karate skill. Sandy is considered capable of making Spongebob fall asleep in under a minute. In the video, Spongebob actually issued his own karate move which he named "the sleeper", but the teacher thought it was Sandy's skills, so he praised Sandy's great karate skills. In conclusion, it is very noticeable that there are utterances that contain speech act types, namely expressives. Expressivis is a speech act that explained the feelings felt by the speakers.

4. Directives

Excerpt :

Sandy: "hai Spongebob! **I'd like my patty in twelfths, please!**"

SpongeBob: "Twelfths, okay!"

Context:

The conversation took place in the Krusty Krab Restaurant. According to conversation above, it is clearly refers to the type of directive speech act. the reason is because the speaker to get someone to do something. In the video, Sandy and Fuzzy as customer and Spongebob as waiter who serves the customers. In the conversation above, Sandy request SpongeBob to cut the Krabby Patty (food like a hamburger) into twelve pieces. Then SpongeBob follow the Sandy's request by used his karate skills.

5. Commisives

Excerpt:

Fuzzy: "if you really want to impress me, show me where I can get a decent meal around here. Lunchtime approaches."

Sandy: "that's it! I'll take him to the Krusty Krab and then he might just find himself impressed by certain sandwich maker!"

Fuzzy: "Who are you talking to?"

Context:

The conversation above was happened when Fuzzy and Sandy at the Sandy's house. Sandy's utterance is included into commissive category. It is because andy want to do something in the future. According to the context, Sandy is committed to invited Fuzzy to go to the Krusty Krab restaurant to try a very extraordinary food, namely the Krabby Patty. The Krabby Patty was cooked by SpongeBob and Sandy said that Fuzzy would be impress with Spongebob's skills.

CONCLUSION

Based of the result of this research, the writer make the conclusion about the kinds of illocutionary acts found in Spongebob squarepants's animated cartoon video, such as declaration, representatives, expressives, directives, and commisives. Total of the data collected is 35 utterances and the most dominant types of illocutionary act is expressive with consist of 11 utterances (34.43%). After that followed by directives consist of 10 utterances (28.57%), representative consist of 7 utterances (20%), declaration consist of 4 utterances (11.43%), and last one is commissive consist of 3 utterances (8.57%). The findings of this study implies that cartoon character used illocutionary act while they communicate with each other especially expressives. In conclusion, by analyzing the types of illocutionary act, hopefully this paper will raise the audience's awareness that cartoons also contain illocutionary acts to communicate.

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